



## Trade Stand Information Pack

11.05.2024



# Nottinghamshire County Show 2024

Visitors are looking to experience the best of farming, countryside and rural life.

As the first county show of the season, it's always a highlight in the summer events calendar. And this year's shaping up to be another brilliant show with 1000s of visitors expected to attend from Nottinghamshire, Lincolnshire, Leicestershire, Rutland, Derbyshire, South Yorkshire and beyond.

*Picks Organics Feedback - Again great to be part of such a well organised event - we were very pleased with the mix of the other stalls around us and feel that they complemented us as we hope to have complemented them.  
Love to do more events with you - a well organised event really takes the pressure off the staff and makes for an enjoyable event for all concerned.*

*KJ Bakes Feedback – WOW! We had an unbelievable incredible day at Nottinghamshire County Show. It was the most stock I have ever made for a one day event and sold out by 4pm. I just want to thank the show, was one of the best organised events we've been to and you made us feel so welcome.*

**A whopping 15,000 people were at the 2023 show. Will you be part of the 2024 show?**

## Why take a trade stand?

Competitively priced trade stands - an affordable way to promote your business

Showcase your latest products and services

Purpose-built grounds on free-draining sand-based soil

Hard standing parking areas which can accommodate thousands of vehicles

Excellent facilities to make sure your show goes without a hitch

Promotion on our marketing channels including web and social media

All trade stands are entered free of charge into our Trade Stand Competition.



# Booking your stand



## You will need to provide important documents

Our booking system enables you to upload documents like Public Liability Insurance Certificates and risk assessments so have these ready before you start your booking. Ideally you will already have risk assessments to cover your attendance at the show, however we can provide a template if you don't have one. Useful information on completing risk assessments can be found at [www.hse.gov.uk/simple-health-safety/risk/](http://www.hse.gov.uk/simple-health-safety/risk/)

## Showing Scene.com - our online booking system

Showing Scene is our online booking provider. They cover lots of other shows and events so if you already have an account with them you can use the same login details to book your stand with us. If you don't have an account, one can be created when you do your booking. The trade stand booking form is on one page, all you need to do is scroll down or up to fill in the form.

## Accurate contact information

We like to share important information with you before the show as well as list you on our website. So please make sure we have the correct trading name, contact name/s and email address/s on the booking form. A secondary contact can also be included in your booking.

## Stand sizes

We have a range of stand sizes starting from 4m x 4m. Start by reviewing the stand plan and choosing the best size and location for your company, not forgetting space you will require for guy ropes. If you can't find what you are looking for, then please call the office. 01636 705 796.

## Submit Your Booking - *If you booked in 2023, you will have an account!*

Once your booking has been submitted it will be reviewed by the Show Team. Bookings will be declined or confirmed by email within 5 working days through Showing Scene, so please look out for them in your inbox.

## Invoices and Payment

The email confirming your booking will have your invoice attached and a link to pay for you stand by card. Payments can also be made by BACS. Bookings are due for full payment within 30 days.

**This booklet contains lots of other information, rules and regulations but please call us if you have any questions, 01636 705 796**

## Advertising & Sponsor Opportunities

Get your brand in front of thousands of visitors at the Nottinghamshire County Show! A range of opportunities are available from class sponsorship to banner placements and more. View our digital brochure here



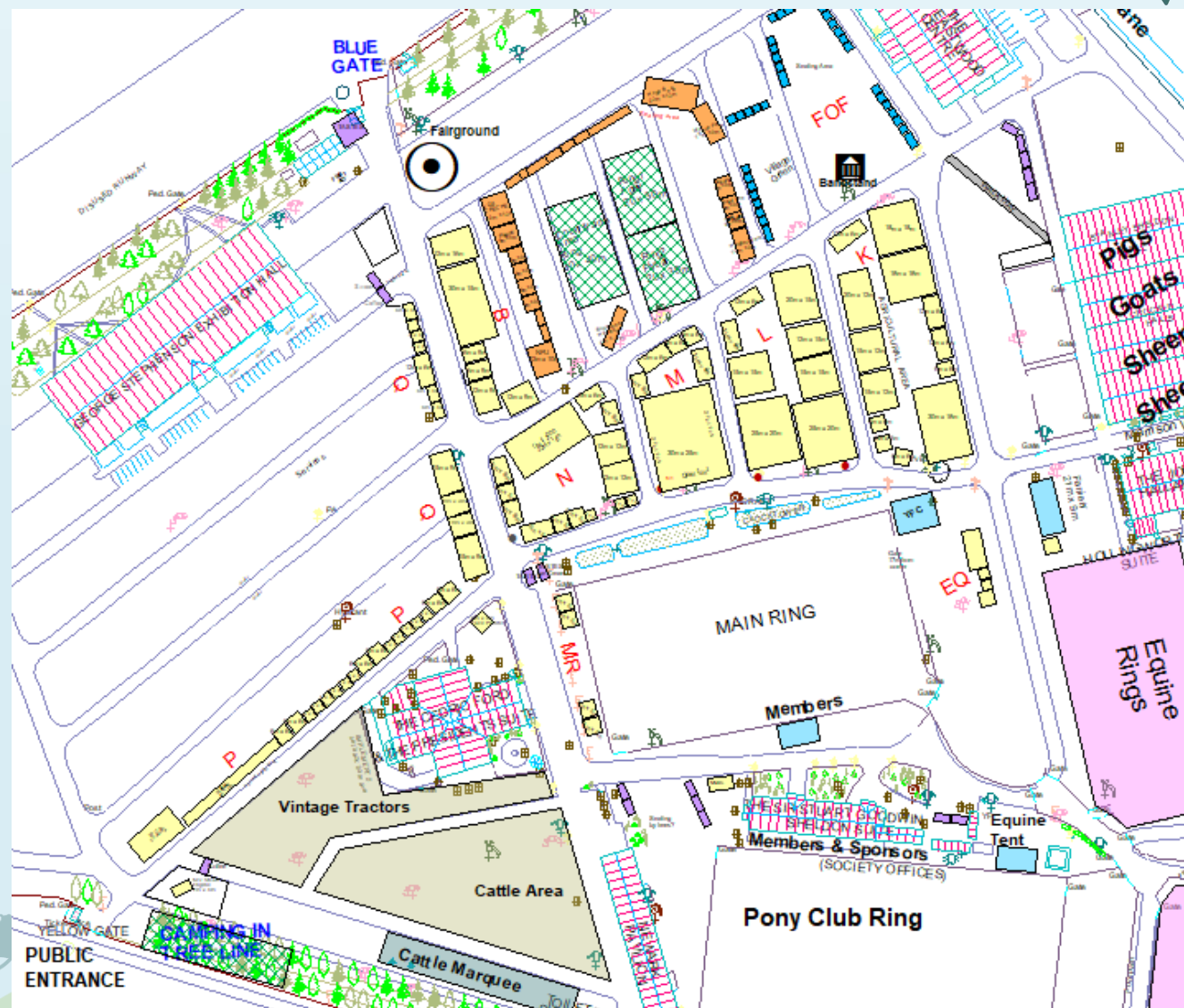


# 2024 Trade Stand Layout



Trade stands are in the heart of the show on:

- P, Q, B, L, M, N and MR blocks - general trade.
- Countryside Area - Countryside related products only.
- K block - Agricultural and Machinery only.
- Festival of Food - food and drink only for stands selling goods to takeaway, not for consumption on the day.
- Catering Concessions - selling goods for consumption on the day. Units will be spaced around the showground in specific catering areas with seating.
- EQ block - equine related products only.



# IMPORTANT DATES

## Closing Dates for:

Trade Stand Bookings - Friday 4 April 2024

Water Applications - Friday 4 April 2024

Electricity Applications - Friday 4 April 2024

## Other Dates to Note:

Balance due date - full payment within 30 days for bookings before 1st February. After this, payment is due within 7 days.

Earliest access for setting-up your stand - 12 noon Thursday 9 May 2024

Latest date for clear-down after Show - 12 noon Sunday 12 May 2024

Contractors setting up on behalf of traders / marquees must pre-book a set up slot to ensure the grounds are checked prior to arrival.

Stand bookings can be made quickly and easily  
at [www.nottinghamshirecountyshow.com](http://www.nottinghamshirecountyshow.com)

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# SECTION 1 -APPLICATION FOR SPACE AND COST



- Rates are for the show day plus VAT
- **PLEASE NOTE THAT ALL TRADE STANDS ARE ON OPEN GRASS SITES.** A limited number of HARD-STANDING SITES are also available and may be allocated to those with trailer set up.
- There are NO inside stands available.
- You are required to set up WITHIN your allocated area only so please take into account space required for guy ropes.
- Stock/display vehicle must remain within the confines of your booked space. Alternatively, they can be located at the rear of your stand for an extra charge of £25.00 + vat.
- Camping is only permitted within the confines of your booked space and with prior permission only. This does not include electricity.
- If you cannot find the size the size you are looking for, please contact the show team on 01636705796 with your requirements and we will be happy to offer you a quote, subject to availability.

| FRONTAGE (METRES) |     |      |      |      |      |       |       |
|-------------------|-----|------|------|------|------|-------|-------|
| DEPTH (METRES)    |     | 4m   | 6m   | 8m   | 12m  | 15m   | 25m   |
|                   | 4m  | £106 | £159 | £202 | £317 | £397  |       |
|                   | 6m  | £159 | £238 | £317 | £478 | £595  |       |
|                   | 9m  | £223 | £357 | £478 | £535 | £670  |       |
|                   | 12m |      |      | £635 | £714 | £894  |       |
|                   | 15m |      |      |      | £894 | £1116 |       |
|                   | 18m |      |      |      |      | £1339 |       |
|                   | 20m |      |      |      |      | 1488  | £1930 |

Opportunity to display your company banner on one of the rings for just £150.00 + vat each!

Ask for details.

## 1.2 Closing Dates

In order for information regarding your stand to be entered onto the website we must have received a full application and payment by Friday 7 April 2024.

## 1.3 Application for Space

Applications are to be made in full through our secure online booking system including submitting an up to date Risk Assessment and a copy of your Public Liability insurance.

The link to the booking system can be found on the website:

<https://showingscene.com/events/trade/nottinghamshire-county-show-2024-may-2024/trade-goods>

All online applications will be subject to authorisation. The Society reserves the right to refuse application, without giving any reason and reserves the right to determine the area and position of sites.

No goods other than those stated on the Application Form may be displayed or sold without prior approval of the Society. The Society reserves the right to veto any exhibit or part thereof at any time. The Society's decision is final.

## 1.4 Use of Space

Traders must comply with all relevant Trading Standards legislation - safety, fair trading and quality. Trading Standards representatives do attend the show. We will encourage the consumer to forward any complaints to the Trading Standards Office.

Exhibition space will be clearly marked out on the ground. Your stand MUST fit into the area you have booked and marked out by us, including any vehicle guy-ropes and trailer drawbars. Traders must not arrange goods or signs that create an obstruction to other traders or the free flow of visitors.

Sub-letting or allowing another trader to occupy part of your stand is forbidden. Any stand found to be infringing this rule will be asked to close down and cease trading.

Traders who send a representative to set up their stand must ensure they have all the necessary documentation and passes required or they will be refused entry.

It is the traders responsibility to ensure that any construction of marquees or any other structure complies with the regulations stated in 2015 Construction (Design and Management) rules. **Marquees must be offsite by 5pm Monday, 13 May 2024.**

The Society reserve the right to decline any trader it views to be selling items they deem to be unacceptable or offensive and any product that could be a nuisance or annoyance to others.

**Charities** - please note that there are a limited number of sites available for charities which will be allocated at the Society's discretion. The Charity Registration number is required as proof of status. The Society may refuse any Charity whatsoever without reason.

## 1.5 Cancellation of space reserved.

Cancellations must be notified in writing. The Society reserves the right to re-let any cancelled space. For cancellations received before Friday 15 March 2024, you will forfeit the non-refundable deposit paid at the time of booking.

PLEASE NOTE - For cancellations received after Friday 15 March 2024, no refunds whatsoever will be given in respect of cancellation of space reserved.

Should the show be cancelled due to Covid regulations, a full refund will be applied.

## 1.6 Tables and Chairs

1.8m trestle tables and chairs are available free of charge. Tables and chairs will be available and stacked in different locations around the showground for traders to use on a first come first serve basis. Breakages will need to be paid for.

## 1.7 Description of Exhibits in Show website

Each trader must complete the Description section of the Application Form and will receive, free of charge, an entry on the Show Website. The listing will display Stand Name and Website together with up to 30 words of descriptive matter. Traders will not be allowed to sell or demonstrate goods which have not been included in their catalogue description unless prior permission is granted.

## 1.8 Recovery of Fines, Fees and Charges

Any fines, fees and charges shall be recoverable by the Society and, until payment is made, persons owing them shall be debarred from exhibiting at future Shows of the Society.

## 1.9 Guidelines for New Traders

The siting of new traders will be at the discretion of the Society who will endeavour to accommodate any requests.

New traders must submit a colour photograph of their trade stand and their website address.





# SECTION 2 - TICKETS, PASSES AND ACCESS TO THE SHOWGROUND



You will receive an email prior to the show with useful information. The remainder of your pack including wristbands will be available for collection at the cabin by Blue Gate during the following times.

## 2.1 Timings

The Show opening times are 09:00 until 17:00.

(a) Set up times: Thursday 9 May 12:00 - 19:00, Friday 10 May 8:00 - 19:00, Saturday 11 May - 06:30 - 08:30.

**Please note, a £50 CASH deposit system will be in place for any vehicle requiring access onto the showground on the Saturday morning. Providing your vehicle is removed by 08:30 and the pass is returned to blue gate, you will receive a refund.**

(b) Breakdown times: - 18:30 - 20:00 Saturday 11 May & 9:00 - 12:00 Sunday 12 May.

## 2.2 Traders Complimentary Admission Wristbands

Wristbands must be worn for set-up and show day and will be checked by security on entry to the showground. Traders will receive the following number of wristbands based on the size of the trade stand booked:

| Area Booked    | Number of Tickets allocated |
|----------------|-----------------------------|
| Up to 16 sq. m | 2                           |
| 17 - 36 sq.m   | 3                           |
| 36 - 72 sq. m  | 4                           |
| Over 72 sq.m   | 6 max                       |

## 2.3 Additional Show Wristbands for Traders

Additional wristbands over and above the free allocation, may be purchased on showing scene at a cost of £10.00 each. Additional wristbands can be added to your online booking at this price until Friday 3 May. Extra day tickets required after this date can be purchased with cash only at the Show Team Cabin during the set up period

## 2.4 Trade Vehicle Passes

Vehicle access to the Showground is closely managed to minimise vehicle movement during the Show and improve public safety. Please note that all Vehicle Passes must be affixed to vehicle windscreens prior to entering the showground. Failure to comply will mean no entry to the Showground.

### a. Static Vehicle Pass (caravan/stock)

All vehicles parked on the Showground **must display** a Static Vehicle Pass that must be completed with full contact details. If the vehicle forms part of your stand there is no charge however all vehicles parked to the **rear of the trade stand must purchase a pass** at the time of booking at a **discounted** rate of £25 plus Vat or £35 plus Vat after 15 March. You may stay in this vehicle overnight however it does not include water or electric facilities. Anyone found to be using the showground electricity will be subject to an on the spot fine. **A £50 fine will be in operation for any vehicle that remains on the showground without a Static Vehicle Pass.**

### c. Trade Parking Pass

All trade will be allocated one Blue Gate vehicle pass which will allow parking in Blue Gate Trade Car Park. They do not allow vehicle entry inside the showground.

Vehicle Passes do **NOT** admit Driver or Occupants to the Show. Trade wristbands must be worn with Vehicle Passes. All vehicle occupants will be asked show their wristbands on show day prior to entering the showground and they must be worn at all times.

Under no circumstances will refunds be made to traders or their staff or representatives who arrive at entrances without correct passes and who have to pay the public price to gain admission to the Showground.

Stand bookings can be made quickly and easily at [www.nottinghamshirecountyshow.com](http://www.nottinghamshirecountyshow.com)



# SECTION 3 - SHOW REGULATIONS



## 3.1 Exhibition of Livestock on Stands

a. Exhibitors wishing to include livestock on their stands must first obtain the Society's approval and an application to exhibit animals, including the hatching of eggs, must be received by the Society no less than 60 days before the Show with full details.

b. Animals exhibited on trade stands cannot exhibit in Show classes.

c. All livestock is subject to: (i) Movement control; (ii) Controls applied by DEFRA and any other authorities in relation to health status within DEFRA or other recognised scheme for a species; (iii) Declaration of disease-free certifications; and (iv) all livestock and birds must be accompanied by the appropriate documentation.

d. All livestock and birds are subject to the orders of DEFRA and local authorities, which may be operative at the time of the show.

e. Exhibitors are wholly responsible for obtaining all certificates and permits, including those required to leave the Showground at the end of the Show.

f. All livestock on trade stands must be halter led at all times. Such livestock must not be allowed to come into contact with any animals competing in the Show that are of a different health status.

g. No livestock may be removed from the competitive classes and housed on a trade stand either before or after judging of the class in accordance with the arrangements agreed between the Society and officers of DEFRA.

h. A competent stockman must attend animals on trade stands throughout the Show and this includes overnight. Exhibitors are responsible for the security of their stand and stock and all claims arising from this.

i. Exhibitors must, at all times, comply with any instruction or request made by the Society Veterinary Officer.

## 3.2 Noise

Exhibitors must not use any loudspeaker apparatus, or any other offensive noisy practices to cause annoyance in any way. Guidelines to minimise noise and the risk of hearing damage etc. may be obtained from the Health and Safety Executive. A risk assessment must also cover noise.

## 3.3 Raffle Tickets, Collections and Appeals

Raffle tickets may only be sold with the prior written consent of the Society and strictly within the stand space confines. Stands selling raffle tickets must be registered under the Lotteries and Amusements Act 1976. Written consent must be displayed on the trade stand. Games of Chance etc. will also need written consent to be displayed on the trade stand. The raffle of live animals is prohibited. Charities or other institutions wishing to make appeals for contributions to their funds must first obtain written permission from the Society. If permission is granted collections must not be made outside the limits of the trade stand. You and employees must stay within the confines of the booked space.

## 3.4 Advertisements

No exhibitor or other person will be allowed to affix or distribute any placard, leaflets, publicity material or advertisement to any part of the Society's plant or premises without the written permission of the Society. No exhibitor or other person will be allowed to distribute handbills or display advertisements except on their own stand. Show stewards have the right to confiscate any publicity material being distributed contrary to this regulation.

## 3.5 Prohibited Activities

### a. Threatening and Intimidating Behaviour

Threatening and intimidating behaviour of any kind will not be tolerated and will result in that person/s being removed from the Showground.

### b. Balloons and Kites.

The selling or donating of hand-held size inflated or deflated balloons and of kites is forbidden to avoid frightening livestock. Chinese Lanterns are prohibited.

Stand bookings can be made quickly and easily at [www.nottinghamshirecountyshow.com](http://www.nottinghamshirecountyshow.com)



**c. Aircraft Advertising, Loudspeaker Advertising, Trailing Banner Advertising.**

Exhibitors are not allowed to advertise by means of aircraft, loudspeakers or trailing banners.

**d. Knives, Imitation Weapons, Airsoft, Cap Guns, BB Guns, Laser Pens, Pea Shooters, Catapults and Explosive Devices.**

The sale of knives, Imitation weapons including Airsoft, cap guns, BB guns, laser pens, pea shooters, catapults and explosive devices is strictly forbidden. Any exhibitor found selling such items will be asked to leave the Showground and will not be invited to exhibit again at either the Newark Vintage Tractor & Heritage Show or the Nottinghamshire County Show.

**e. Protests, Demonstrations, Deputations, Delegations and Canvassing of members of the Public other than within the confines of the exhibitor's trade stand space.**

**f. Riding of Cycles, Motorcycles etc.**

The riding of cycles, motorcycles, motor trikes, farm bikes, quad bikes, monkey bikes & motorised scooters etc. on the Showground, in the car parks or caravan areas is not allowed except by authorised Showground personnel.

**3.6 Ground Condition**

The Society will not be responsible for the ground condition of the sites offered and will not guarantee to make any modifications to such sites.

**3.7 Painting & Varnishing**

Any paint or varnish used in the set-up of your trade stand must be dry by 7.15 a.m. on the first day of the Show.

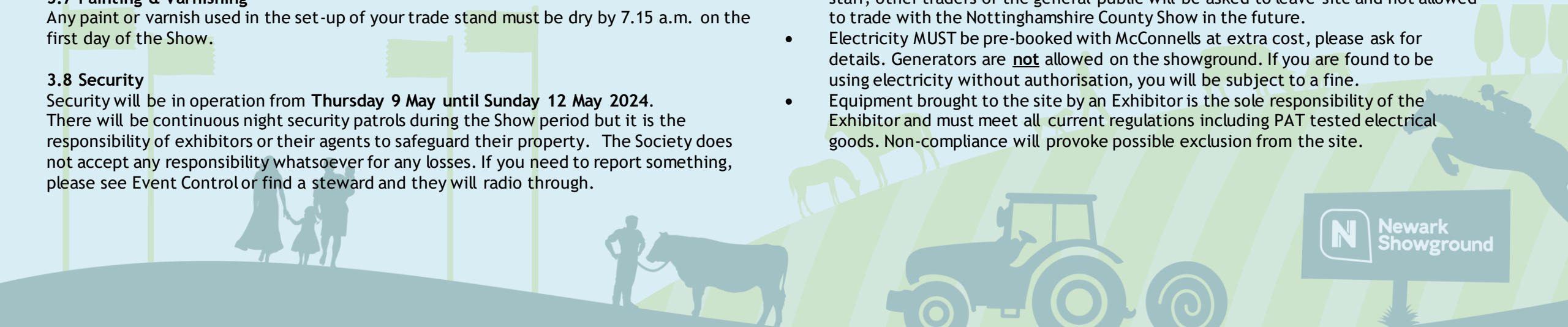
**3.8 Security**

Security will be in operation from **Thursday 9 May until Sunday 12 May 2024.**

There will be continuous night security patrols during the Show period but it is the responsibility of exhibitors or their agents to safeguard their property. The Society does not accept any responsibility whatsoever for any losses. If you need to report something, please see Event Control or find a steward and they will radio through.

**3.9 Health and Safety**

- All traders must provide a Risk Assessment under the Health & Safety at Work Act. A template is available from the Show Team, please ask. The Risk Assessment document will be checked by our H&S team. Applications will be rejected if the Risk Assessment is considered inadequate. Applications can not be processed or authorised without these forms. Please retain copies for your records. All risk assessments must be available for inspection on your trade stand at the Showground if required. **Exhibitors are reminded that they are responsible for the observations, by themselves, their employees and their contractors of all Health & Safety regulations and legislation.**
- All exhibitors must carry Public Liability Insurance to a minimum of £5M. A copy of the valid Certificate of Insurance must be submitted with your stand application as proof of evidence. Applications can not be processed or authorised without this certificate. If your current Certificate is due to expire before the dates of the Show, then it is **your responsibility to submit to the Show Office the copy of your newly issued Certificate of Insurance which will cover the dates of the Show.** In all instances, we strongly recommend that you bring your Certificate of Insurance with you. Exhibitors must insure against fire, theft and other appropriate risks, not only as regards their property, but also against third party claims. Any firm or organisation employing people must have Employer's Public Liability Insurance to satisfy Health and Safety requirements.
- Exhibitors are responsible for the security of their stand and stock and all claims arising from this.
- Any exhibitor behaving in a threatening or intimidating manner towards showground staff, other traders or the general public will be asked to leave site and not allowed to trade with the Nottinghamshire County Show in the future.
- Electricity **MUST** be pre-booked with McConnells at extra cost, please ask for details. Generators are **not** allowed on the showground. If you are found to be using electricity without authorisation, you will be subject to a fine.
- Equipment brought to the site by an Exhibitor is the sole responsibility of the Exhibitor and must meet all current regulations including PAT tested electrical goods. Non-compliance will provoke possible exclusion from the site.



- Trade stands, where the public can walk within the trade stand, must be kept tidy and safe and the operators must obey any advice given by the show organisers and their associates.
- Trade stands that operate rides must do so within Health and Safety Regulations. All equipment must be well maintained and copies of insurance, risk assessments and electrical testing must be shown.
- All vehicles must be driven in an appropriate manner around the show ground. If a trade stand vehicle is parked on the showground there must be a member of that staff available at all times, who is capable of driving that vehicle responsibly, in case of evacuation.
- Trade stand holders, contractors working or delivering on site for a trade stand must not obstruct entrances, exits, roads with unattended vehicles.
- Exhibitors must conform to precautions against fire and provide a fire risk assessment if necessary.
- The show organisers accept no responsibility for any damage to vehicles or trade stands by the actions of others.
- Vehicle movement restrictions do not apply to emergency vehicles or vehicles displaying official badges.
- No trader will be allowed to place products, boards or placards beyond the limits of the space allotted. Advertising banner space on the Rings or around the grounds may be booked through the show office.

The following will be checked before and during the Show by our Health & Safety Team:

- Erection and dismantling of marquee and structures
- Transportation of goods
- Electrical Supply and Connections
- Working at height including using appropriate ladders and PPE
- Migrant workers
- Fire Risk Assessment if applicable

### 3.10 Litter

Traders are responsible for ALL litter in the vicinity of their stand. All trade waste must be removed by the trader before and after the show and under no circumstances must it be out in bins provided for the show visitors.

A charge of £100 will be invoiced directly to the stand holders if the Society has to remove any trade waste including cable ties after show breakdown.

### 3.11 Underground services

Traders must avoid damaging underground cables, water pipes and drainage channels by ensuring tent pegs are no longer than 250mm. If you are intending to break ground, please seek appropriate permission from the Site Manager. Any remedial work to re-instate ground or repair damage will be charged for.

### 3.12 Unoccupied space

Any space allotted which is not occupied by 8.30 on show day shall be considered not required and the Society has the right to re-allocate the space.

### 3.13 Vehicles

There is a maximum speed limit of 10MPH on the showground at all times.

Vehicles are not permitted to be parked on or behind stands unless they have a Static Vehicle Pass. This can be purchased in advance for £25 + VAT with your booking. All other vehicles should be parked in the Trade car park before 08.30am on show day. All vehicles must display their trade parking pass with contact details on. Any trade stand vehicle not parked in the appropriate place or with the appropriate pass after 08.30 will be removed or subject to a £50.00 fine.

Vehicles re-entering the Showground for the removal of stands from the trade stand car park will not be allowed to do so until after 18.30, or when it is deemed safe and the public have departed from the show.

The Society reserves the right to restrict vehicle movement in adverse weather conditions.

### 3.14 Site services

Water is available at various points around the Showground. If you require a water connection on your stand, this must be pre-booked and paid for in advance. A charge will be made for stands requiring water for filling spas, pool, ponds etc. Electricity must be pre-booked and paid for in advance. Electric is provided by our on-site contractor, McConnells. A separate booking form is available to download from online booking system.



# SECTION 4 – SET UP AND DISMANTLING

## 4.1 Stand Set up

### Set Up Times:

Thursday, 9 May 12:00 - 19:00 and Friday, 10 May 8:30- 19:00

Saturday, 11 May 06:30- 08:30 - expected to be busy, please allow plenty of time and have your £50 cash deposit ready if you require vehicle access onto the showground.

All exhibitors must set up their stands and be open by 08:30 on show day. There is a no vehicle movement policy from 08:30 until the close of the show.

**You are welcome to collect your trade pack during any of the times listed above or we can send it to you via Royal Mail 48 Tracked for a charge of £3.50. However, if you arrive without your wristbands, you will be required to purchase new ones in order to trade at the show.**

## 4.2 Encroachment

Encroachment onto any adjoining stand will not be tolerated and you may be asked to move.

## 4.3 Mobile Units

Traders with large mobile units should arrange to have these in position by **Friday 10 May, noon**. This is especially important when it is necessary to encroach on adjoining stand space to maneuver the unit into position. No articulated units may be sited during the hours of darkness.

## 4.4 Delivery to Stands

Goods and packages should not be sent to the Showground unless there is a representative of the trade stand to receive them.

## 4.5 Time of Dismantling / Removal of Trade Stands

NO PART OF A STAND MAY BE CLOSED OR DISMANTLED UNTIL 18:00 hours ON SATURDAY 11 MAY. Vehicles will be allowed in from 18.30 or once the public have left and it is declared safe to do so by show management. Announcements will be made over the PA system to inform you when vehicle movement can commence.



# Newark & Nottinghamshire Agricultural Society



*Organisers of the:*

## Nottinghamshire County Show

Newark & Nottinghamshire Agricultural Society is a registered charity dedicated to promote, celebrate and champion agriculture across the Midlands region.

If you would like to support our work, find out more about the benefits of becoming a member.

[www.nottinghamshirecountyshow.com/membership/](http://www.nottinghamshirecountyshow.com/membership/)

Newark & Nottinghamshire Agricultural Society  
Newark Showground, Lincoln Road, Newark, Nottinghamshire NG24 2NY

Tel: 01636 705796.

## CONTACT DETAILS

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Trade Stand Sales & Sponsorship Officer

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**Website:**

[www.nottinghamshirecountyshow.com](http://www.nottinghamshirecountyshow.com)

**Twitter:** @nottscountyshow

**Facebook:** @NottinghamshireCountyShow

